



25TH JANUARY

**2025**

**★ STARS  
4 FREE  
Charity  
Event**

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## SPONSORED BY



On **January 25th**, the town of Bweyale came alive with unmatched energy, warmth, and togetherness as over 6,000 people gathered for a day that blended charity, music, and community empowerment. The event was a beautiful showcase of humanity at its best—where giving met celebration, and where talent met opportunity.

From the young to the elderly, from students to parents, from artists to everyday heroes of the community, everyone in attendance played a role in making this a historic moment for Bweyale and Northern Uganda at large.

The people of Bweyale—resilient, hospitable, and full of life—welcomed this initiative with open arms and hearts brimming with gratitude. Their unyielding spirit, love for music, and culture of unity turned the event into a true festival of joy and generosity. Smiles stretched wide, hands clapped to the rhythm, and voices rose in song, creating a magical atmosphere that will be remembered for years to come.



## A SAFE, SEAMLESSLY ORGANIZED EVENT

With such a remarkable turnout, ensuring safety, order, and smooth execution was paramount. The event commenced at 9:00 AM, welcoming thousands of eager attendees, and stretched into the night, culminating in a breathtaking musical showcase. Thanks to meticulous planning and the unwavering dedication of the security personnel, the celebration unfolded seamlessly.

A robust security framework was put in place, with local law enforcement and private security teams stationed at strategic locations to manage the crowds and maintain peace. Every measure was taken to create a safe space where families, children, and individuals could immerse themselves in the festivities without fear.

The coordinated efforts of the security teams not only ensured a smooth flow of activities but also reinforced the trust between the organizers and the community, demonstrating that large-scale events could be held with professionalism and precision.

Medical teams were also on standby, prepared to handle any emergencies. Their presence reassured attendees, particularly vulnerable groups such as children, the elderly, and expectant mothers, that their well-being was a priority. The event organizers left nothing to chance, ensuring that every aspect, from crowd control to first aid services, was handled with utmost efficiency.



## A CHARITY DRIVE FOR THE PEOPLE OF NORTHERN UGANDA

At the core of the event was a noble mission: to uplift the most vulnerable members of society through meaningful donations and support. This was not merely an act of giving—it was an investment in the future of Bweyale. The distribution of essential supplies was meticulously planned to ensure that the assistance reached those who needed it most.

- **Transformative Contributions to the Community 5,000+ Food Packages** – Families facing food insecurity were given essential food supplies, including maize flour, rice, beans, sugar, and cooking oil, ensuring that no household left empty-handed. These packages represented more than sustenance; they symbolized hope and relief for those struggling to provide for their loved ones.
- **Clothing and Shoes for 2,500 People** – Warm clothing and sturdy shoes were distributed to children, the elderly, and expectant mothers, allowing them to face daily hardships with greater comfort and dignity. Many recipients had long endured the challenge of inadequate clothing, and this initiative restored a sense of pride and well-being.
- **Educational Support for 1,200 Students** – In a powerful gesture toward securing the future of young learners, school supplies such as exercise books, pens, pencils, school bags, and uniforms were provided. This effort alleviated the financial burden on parents and ensured that education remained accessible to all, regardless of economic circumstances.

- **Support for Young Girls and Expectant Mothers**

– Hygiene kits, maternal care items, and baby essentials were distributed, safeguarding the health and dignity of women and girls in need. These contributions reinforced the importance of reproductive health and provided vital support to those facing unique challenges.

- **1,000+ Toys and Gifts for Children** – The pure joy that radiated from the faces of children as they received toys, footballs, dolls, puzzles, and books was immeasurable. Beyond playthings, these gifts represented childhood innocence, creativity, and the simple joys of life.

This charitable initiative extended beyond mere provision; it instilled a renewed sense of hope and possibility within the community. Each item distributed carried a message of solidarity, reminding the people of Bweyale that they were not forgotten, that their struggles were seen, and that there were countless individuals and organizations willing to stand by their side.



Spreading love and kindness, one gift at a time. Erik, our valued partner, distributes clothing to the Bweyale community, exemplifying the spirit of generosity and compassion that drives our partnership.



## A CELEBRATION OF YOUTHFUL TALENT AND ASPIRATION

The event was not only about giving—it was about recognizing and nurturing talent. For many children and young people in Bweyale, this occasion provided a rare platform to showcase their skills and passions. A spirit of encouragement and admiration filled the air as young performers took center stage, proving that the town's future is bright with potential.

### Unforgettable Youth Performances

**Traditional and Modern Dance** – The stage came alive with electrifying dance performances, where children moved in perfect harmony to both cultural beats and contemporary rhythms. Their enthusiasm, skill, and confidence captivated the audience, proving that talent, when given an opportunity, can shine brilliantly.

**Singing and Miming Contests** – Young vocalists and performers took the microphone with unwavering confidence, delivering renditions of popular songs that showcased both raw talent and heartfelt passion. The crowd erupted in cheers as each young star gave their all, reveling in their moment of recognition.

**Acrobatics and Gymnastics Displays** – Gasps of awe and rounds of applause filled the air as young acrobats performed daring stunts, backflips, and perfectly synchronized movements. Their breathtaking routines displayed not only athletic prowess but also resilience and discipline.

**Competitive Games and Prizes** – Laughter and excitement reached their peak as children participated in sack races, musical chairs, and tug-of-war competitions. Winners were rewarded with school supplies, toys, and snacks, reinforcing the idea that effort and determination are always worth celebrating.

These performances were more than just entertainment; they were a testament to the creativity, resilience, and passion of Bweyale's youth. The event instilled confidence in these young talents, showing them that their dreams are valid and their skills are worthy of recognition.



# 03

## THE MUSICAL SPECTACLE: A NIGHT OF ELECTRIFYING PERFORMANCES

Nandor Love Uganda's most trending Artist with her Manager Harris, Producer Genee and her fellow Jowy Landa (Performing the song: Tuloge)

As the sun set and the sky transformed into a canvas of stars, the event took on a new energy—one that pulsed with rhythm, harmony, and the uncontainable spirit of celebration. The transition from the charitable segment to the grand musical showcase was seamless, and the people of Bweyale, with hearts still full from the generosity of the day, now surrendered themselves to the power of music.

A lineup of Uganda's most revered artists graced the stage, their performances igniting an electrifying atmosphere that had the audience on their feet throughout the night. Each artist brought their unique flair, blending traditional sounds with contemporary beats, ensuring that every generation present found something to connect with.

### Unforgettable Performances That Lit Up the Night

**Jowy Landa (Namugerwa Joanita)** – With a commanding presence and a voice that soared effortlessly through the night air, Jowy Landa delivered a performance that resonated deeply with the crowd. Her fusion of RnB, Dancehall, and Afrobeat had the audience swaying in unison, lost in the magic of her melodies.

**Nandor Love (Nantume Dorcus Tendo)** – If ever there was a song that encapsulated the essence of the event, it was Nandor Love's soul-stirring rendition of Peace and Unity. The powerful message within her lyrics struck a chord with the audience, reminding everyone why they had gathered—to stand together in the spirit of hope and brotherhood.

**Kin Bella (Niwabo Belinda)** – Charismatic and dynamic, Kin Bella's performance was nothing short of mesmerizing. With an undeniable stage presence, she effortlessly engaged the audience, delivering hit after hit that had the crowd dancing and singing along.



Witnessing Greatness! History was made at the Stars 4 Free Charity Event as Jowy Landa and Yung Mulo shared the stage for the FIRST TIME EVER, debuting their chart-topping hit "Kamukilabe" in an unforgettable live performance

**Yung Mulo & Jowy Landa** – The duo masterfully blended contemporary and traditional Ugandan sounds, bridging generational musical tastes in a performance that was both nostalgic and refreshingly modern. Their ability to fuse cultural roots with evolving musical trends made their set a highlight of the night.





## **ODONG ROMEO:**

### **A NORTHERN UGANDAN MUSIC ICON**

Odong Romeo, a renowned musician from Northern Uganda, is best known for his hit song Yoo Leng, a deeply moving track that resonates with themes of resilience and life's journey. His performance at the Bweyale charity event was electrifying, as the crowd enthusiastically sang along to his signature song.



**Elite DJZ Uganda** – Keeping the momentum alive throughout the evening was a lineup of the finest DJs, including DJ Dericko, DJ Joshua, DJ Denoh, DJ Frank, DJ Innox, Mc Benzo from VCC Radio. Their expertly curated mixes, ranging from Afrobeat to global chart-toppers, ensured that the energy remained high from the first beat to the final song.

The sheer joy and exhilaration that radiated from the audience during these performances spoke volumes about the power of music to unite, uplift, and inspire. The celebration extended well into the night, with the beats reverberating through Bweyale, marking this event as one of the most unforgettable gatherings in the town's history.

## A LEGACY OF IMPACT: WHAT THIS EVENT MEANT FOR BWEYALE?

As the final notes of the last song echoed into the night and the crowd began to disperse, one truth was undeniable—this event had accomplished something far greater than a momentary celebration. It had sown seeds of hope, strengthened the bonds of community, and reminded every individual present that they were part of something much bigger than themselves.

### TANGIBLE AND LASTING BENEFITS FOR THE COMMUNITY

**Strengthened Community Bonds** – The event brought together people from all walks of life—farmers, traders, students, elders, artists, and visitors—all unified by a shared purpose. This strengthened the fabric of the community, proving that solidarity can overcome even the most daunting challenges.

**Empowerment of the Younger Generation** – By providing a platform for young talents to shine, the event instilled confidence in children and young adults, encouraging them to pursue their passions. Many left inspired, believing in the value of their abilities and the possibility of turning their talents into futures filled with opportunity.

**Support for the Most Vulnerable** – The distribution of essential items such as food, clothing, and educational materials brought immediate relief to many families. This gesture of kindness reaffirmed the belief that no one in the community should be left behind and that collective action can uplift even the most marginalized members of society.

**A Showcase of Bweyale's Warmth and Resilience** – The town of Bweyale proved itself to be not just a place of residence but a beacon of hospitality, unity, and strength. The enthusiasm with which the people embraced this initiative left a lasting impression on everyone who attended, reinforcing the idea that when a community comes together, incredible things can happen.



## THE UNSUNG HEROES: ORGANIZERS AND PARTNERS BEHIND THE EVENT'S SUCCESS

Behind the seamless execution of such a grand event was a team of dedicated individuals and organizations who worked tirelessly to bring this vision to life. From the meticulous planning phase to the final moments of the celebration, every detail was carefully thought out to ensure that the event not only met but exceeded expectations.

Event organizers, volunteers, sponsors, security personnel, and artists all played a crucial role in shaping this gathering into a remarkable success. Their unwavering commitment, logistical expertise, and relentless efforts ensured that both the charity and entertainment segments were delivered with excellence.

The success of this event also highlighted the power of strategic partnerships. Organizations, businesses, and well-wishers who contributed resources—whether financial, material, or in service—demonstrated that when forces unite for a common cause, the impact can be profound and far-reaching.

## LIST OF MUSICIANS WHO PERFORMED AT THE EVENT



**JOWY LANDA**  
(NAMUGERWA JOANITA)



**NANDOR LOVE**  
(NANTUME DORCUS TENDO)



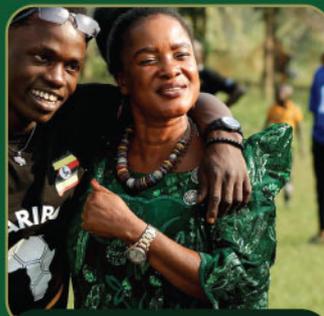
**KIN BELLA**  
(NIWABO BELINDA)



**IMOJI 256**  
(OCHAKA CLIVE)



**SHON OFFICIAL**



**JUSTINE NANTUME**



**YUNG MULO**



**ODONG ROMEO**

## EVENT ORGANIZERS



**RASS**



**KENETH SHATTA**



**BUCCIARELLI PATRICK**  
ORGANIZER  
Stars for Free charity event

## LIST OF DJs WHO PERFORMED AT THE EVENT

- ◉ DJ Dericko
- ◉ DJ Joshua
- ◉ DJ Denoh

- ◉ DJ Frank
- ◉ DJ Innox
- ◉ MC Benzo

These individuals played a crucial role in ensuring the success of the event, from coordinating performances to overseeing the seamless execution of logistics and charity distribution.



**LOOKING AHEAD:  
MORE THAN JUST  
AN EVENT**

While the night may have ended, the ripple effects of this celebration continue to be felt across Bweyale and beyond. This was not merely an event—it was a movement, a call to action that emphasized the importance of giving, the strength found in unity, and the boundless potential that exists within every community when people come together for a noble cause.

This gathering set a precedent, proving that charity and celebration can coexist in a way that uplifts, inspires, and transforms lives. It leaves behind a blueprint for future initiatives, showing that by prioritizing compassion and community engagement, it is possible to create events that not only entertain but also change lives.



**LOOKING AHEAD:  
MORE THAN JUST AN EVENT**

As the town of Bweyale looks to the future, the echoes of this grand celebration will continue to shape its journey. The generosity, talent, and unity displayed on this day have set the stage for even greater initiatives—ones that will continue to uplift, educate, and inspire.

The success of this event has ignited a spark, demonstrating that when communities come together with a shared purpose, they can create waves of change that transcend a single day of celebration. The goal now is to build on this momentum, ensuring that the impact of this initiative does not fade into memory but rather becomes a stepping stone for ongoing development projects.

**SUSTAINING THE SPIRIT OF GIVING AND UNITY**

- ◉ **Annual Charity Initiatives** – Organizers and community leaders have expressed interest in making this event an annual tradition, ensuring that vulnerable families receive continuous support and that the culture of giving remains a cornerstone of the community.
- ◉ **Educational and Vocational Support Programs** – Following the overwhelming appreciation for the school supplies distributed, discussions have begun on establishing scholarship opportunities, mentorship programs, and vocational training sessions that will equip young learners with skills for the future.
- ◉ **Youth Talent Development** – Recognizing the immense potential showcased during the event, efforts will be made to create platforms where young artists, musicians, and performers can nurture their craft, access mentorship, and gain opportunities beyond their hometown.
- ◉ **Stronger Community Engagement** – Beyond charitable giving, there is a renewed emphasis on fostering dialogue, strengthening local leadership structures, and promoting self-sustainability through capacity-building initiatives. The event proved that true transformation happens when people are actively involved in shaping their own future.



Savoring the moment, sharing the love. SGA family breaks bread with the people of Bweyale, embodying the spirit of community and compassion that defines our charity's mission



Spreading unity and joy! Children proudly wear their 'Karibu' (welcome) t-shirts, which featured our valued partners Uwafrika and Ghost Empire, symbolizing the power of collaboration and community.



Over 6,000 people were fed, clothed, and given words of courage at the charity event in Bweyale, a testament to the community's kindness and generosity. We're humbled to have been a part of this incredible effort.



Pre-event preparations! CEO Patrick Bucciarelli meets with local law enforcement to discuss security details and ensure a safe and successful charity event in Bweyale.



Spreading kindness and compassion, the Ghost Empire Team distributes charity shoes to those in need in the Bweyale community.



Young Mulo electrifies the crowd with his massive hits, spreading infectious energy and good vibes that leave the people of Bweyale beaming with joy



Nandor Love takes the stage, mesmerizing the crowd with her chart-topping hits and bringing unparalleled joy and happiness to the people of Bweyale.



Electric performance by Jowy Landa gets the crowd moving at the Bweyale community charity event, bringing energy and excitement to the celebration!



CEO Patrick Bucciarelli delivers a heartfelt message to the people of Bweyale, fostering unity and strengthening the bond between SGA and the local community."



Local Law enforcement ensuring security



Community members gather to enjoy a complimentary meal and refreshments, courtesy of our charitable event in Bweyale.



Savoring the moment, sharing the love. SGA family breaks bread with the people of Bweyale, embodying the spirit of community and compassion that defines our charity's mission



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## A LEGACY OF IMPACT AND INSPIRATION

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The grand charity celebration in Bweyale was more than just a gathering—it was a defining moment in the town’s history, one that symbolized resilience, generosity, and the unbreakable spirit of its people. It reinforced the belief that change does not always come from outside forces but can be sparked from within, by the very people who make up the fabric of a community.

The sight of children playing with new toys, mothers receiving much-needed support, students embracing the promise of education, and families dancing under the night sky encapsulated the profound essence of the event. It was a day that reminded everyone of the power of kindness, the beauty of shared experiences, and the boundless potential of unity.

As the final echoes of music and laughter faded, the true impact of this event remained firmly imprinted on the hearts and minds of all who attended. The people of Bweyale will carry this memory forward, not as a fleeting moment of joy, but as a call to action—an invitation to continue building, supporting, and believing in the collective strength of their community.

This was not just a celebration. It was a promise. A promise that kindness will always find a home in Bweyale, that hope will continue to shine, and that no dream is too small when a community stands together.

And as the town looks ahead to the future, one thing is certain: this was only the beginning

# NORTHERN UGANDA'S **GRAND** *Celebration*

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MUSIC | CHARITY | UNITY

## A Heartfelt Thank You to Our Valued Investors

On behalf of the entire Swiss Global Agriculture Ltd team, we would like to extend our sincerest appreciation to our esteemed investors who participated in the recent Stars 4 Free charity event held on January 25th, 2025, at the Stella Matutina Playground in Bweyale, where our headquarters are located.

Your selfless contributions, generosity, and kindness have left an indelible mark on the lives of the local community. We are deeply grateful for your trust and confidence in our organization, and we are honored to have you as part of our community.

Your investment in our company goes beyond financial support; it represents a shared vision for a better future, and we are committed to making that vision a reality.

Once again, we express our heartfelt appreciation for your kindness, generosity, and commitment to giving back to the community. We look forward to continuing our partnership and making a lasting impact together.

Thank you for being an integral part of our journey.

**Sincerely,**

Patrick Bucciarelli

**CEO, Swiss Global Agriculture Ltd.**



Noah Samuel Althaus



Niki Schönbächler



Erik Tuchs Schmid



Fidelius Schüpfer



Gabriel Alexander  
Kissling



Elijas Benjamin  
Kissling



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